



Readers Magnet

Guide to Self-Publishing

All the essential information you need to
transition from aspiring writer to published author

Toll Free Number: (800) 805 0762 | info@readersmagnet.com | www.readersmagnet.com

Welcome!

Dear Writer,

Are you ready to share your story or discovery with the rest of the world? Are you ready to impact lives and inspire a new generation of readers and leaders?

Are you ready to go from manuscript to marketplace? If you have said “yes” to all the questions, then this self-publishing guide is for you.

We thank you for inquiring about publishing your book with ReadersMagnet... and congratulate you for taking the first big step in your writer’s journey.

There is a popular saying by the Chinese philosopher Lao Tzu that says, “A journey of a thousand miles starts with a single step.” For aspiring authors anxious and excited to embark on a journey toward self-publishing, taking the first step is perhaps the most difficult thing to do – but we constantly remind and encourage every single writer to take a step forward in making his or her dream come true. We at ReadersMagnet believe every writer has the potential to become a published, if not popular, author, but before we could believe in him or her, a writer must first believe in him/herself.

The journey toward self-publishing is not difficult but only challenging, and it is not a journey that one should embark alone. For this reason, ReadersMagnet exists to advise and guide aspiring authors along the way and find meaning and hope in their journey. We strive to make your self-publishing experience as fun, effortless, and smooth as possible.

Whether it’s a detective thriller, a heart-wrenching memoir, a collection of poems, or a fun children’s book, we understand that every book tells a different story and is as unique as the author who writes it. We understand that every author has his or her purpose or reason for wanting to publish – and whatever it is, ReadersMagnet is ready to work with you in building your book’s potential.

Let us turn your self-publishing journey into a creative and mutually beneficial partnership.

Are you ready to take a step forward in becoming a published author? ReadersMagnet is ready to join you in your journey.

The ReadersMagnet Team

What is self-publishing?

To self-publish with ReadersMagnet is to give you total control of all aspects of your book: the retail price, distribution trade discount, and book profit, plus all creative control and publishing rights. As the author and absolute owner of your material, you only pay for the editing, formatting, cover design, and marketing of your book. Self-publishing now gives you the power to publish in your own hands.

Why self-publish?

By self-publishing your book, you become not only a published author but also your own publisher, promoter, and marketer. Self-publish to enjoy the following benefits:

- You no longer have to wait to be recognized by a publisher or a literary agent to see your work in print. Start your journey the moment your work lands on a publisher's desk.
- Be in complete control of your work. Maintain creative control and publishing rights to your story and content.
- Get every dollar from book sales. You receive high royalties and do not have to share your profits with anyone.
- Free yourself from the restrictions of traditional publishing. As a self-publisher, you are no longer restrained by the rules traditional publishers impose upon their authors.
- Get help along your journey. Your self-publishing firm will provide all the support you need to get started on your self-publishing journey.

If you believe your story has what it takes to hit the bookstands, then self-publish. If you are ready to self-publish, partner with ReadersMagnet.

Who is ReadersMagnet?

ReadersMagnet is your book marketing consultant and supported self-publishing partner. We started out as an independent book marketing company. Believing that we have the capacity and the resources to provide a far greater service to authors and help create a greater impact on their readers and the literary world, we introduced our supported self-publishing arm.

ReadersMagnet aims to become the supported self-publishing service provider of choice for aspiring and veteran authors of all genres. We offer authors all the services they would expect from a traditional publishing house – from cover design and conceptual editing to ISBN registration and book marketing. We combine affordability, efficiency, and industry expertise to help authors bring their book to fruition.

Why ReadersMagnet?

Why self-publish your book with ReadersMagnet? We love books. We love authors. We have solid industry experience and highly relevant expertise to back it up. Not only have we worked in the industry, but we are writers and can relate to authors' struggles.

Is there a self-publishing service provider other than ReadersMagnet that offers authors more flexibility, complete creative control over their work, better publishing rights, greater access to their audience, high royalties, and a wider range of availability options?

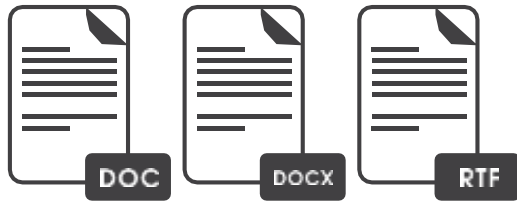
With ReadersMagnet, it's all about you and your story. We hold you and your readers with high regard. As it is your passion to write your book, our mission is to help you share your story with the world.

Let's combine your passion for writing and storytelling with our flexibility and technology. Let's make your dream of becoming a published author true. Self-publish with ReadersMagnet today!

Getting Started in the Self-Publishing Process

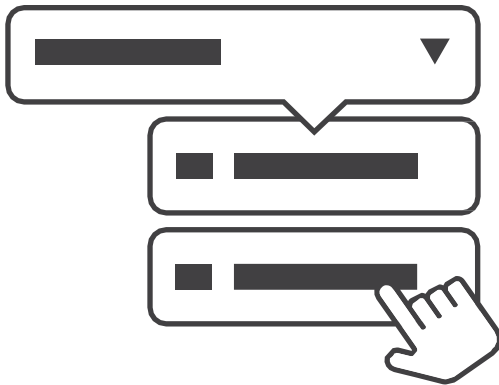
The road to becoming a published author starts by self-publishing with ReadersMagnet.





Write your Manuscript

Prepare your manuscript as a single digital file in either Microsoft Word (.doc or .docx) or Rich Text Format (.rtf). In another digital file, provide your book summary and author bio that will appear on your book's back-cover and the website.



Select a Package

To get started, go to <http://www.readersmagnet.com/publishing-services/> and select a publishing category and package that cater to your specific genre. We feature Black and White, Standard Color, and Premium Color publishing, and each of them comes with six package service levels (Classic, Standard, Advanced, Premier, Bestseller, and Laureate). Our Children's Book category features Juvenile, Full Color, and Spot, each of them having three package service levels (Classic, Standard, and Advanced).

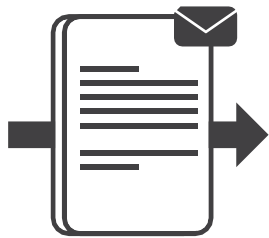
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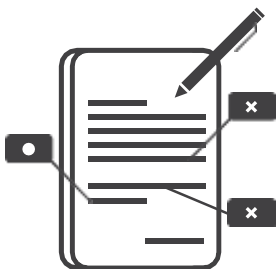
Sign the Agreement Form

Please take sufficient time to read and understand our author agreement before ReadersMagnet provides you service. You need to sign the agreement form to affirm that you agree to our terms and conditions.



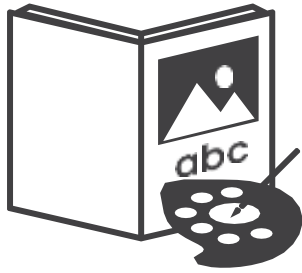
Submission of Manuscript

Email your manuscript, book summary, and author bio to your assigned Author Services Representative. ReadersMagnet will review your materials and contact you within specified business days to review them and ensure they are ready for production.



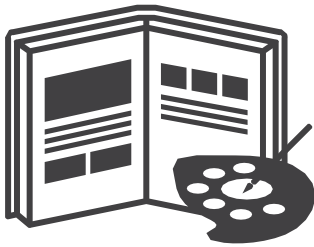
Editing

Make corrections when you receive the galley proofs of your book or allow our editors to polish your manuscript for you. Either way, we ensure to make your book as clean, consistent, and professional as possible.



Cover Design

Combine your ideas with our design team's expertise to create a visually appealing book cover that will attract the most attention from the bookstands. You may provide us with a concept sketch, an image, or a photograph that you own to create a cover that matches your specifications.



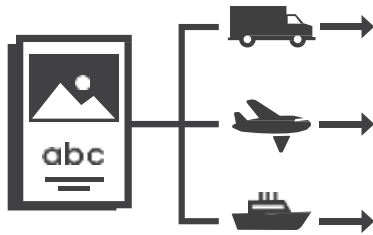
Interior Design

Our book production team adheres to professional interior formatting standards so you need not worry about the margins, spacing, and image placement. Our team will provide you a book interior that synchronizes with your genre unless you specify your preferences, which they will accommodate.



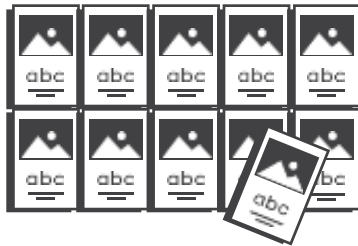
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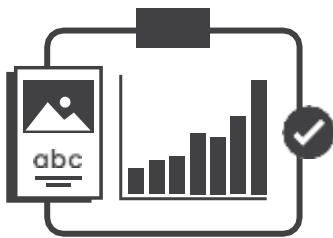
Formats

Publishing with ReadersMagnet means your book will be made available in both print (paperback and hardcover) and digital (e-book) formats that can be read on major e-reader brands, such as Kindle and NOOK. We also offer e-book-only packages.



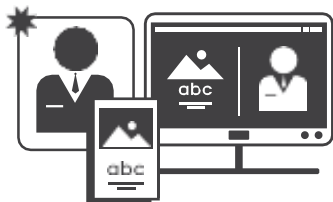
Royalties

Authors receive high royalties from every book sold. With self-publishing, you will not have to share your profits with anyone.



Post-Publication

If your book is already published and/or live, ReadersMagnet offers a wide range of post-publication services, from corrections and revisions to post-fulfillment reporting and online book sales and royalty accounting.



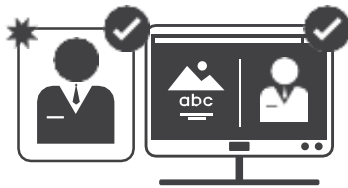
Marketing

So you have already published your book, now what? As part of our post-publication offerings, we build up our authors' universal appeal with the right combination of online marketing and publicity initiatives.



Publishing Packages

Our publishing packages (children's book, adult book, and e-book-only) make your book available for sale worldwide through our partnership with book wholesalers and distributors. ReadersMagnet makes your book available through online book retailers, such as Amazon and Barnes & Noble, other than our online bookstore.



Marketing Packages

ReadersMagnet provides you total control of your marketing endeavors, which we will not carry out without your consent. We will seek your approval for every online marketing activity we carry out on your behalf.

Are you ready to take your first big step in your writer's journey?
Are you brave enough to take your writing career to the next level?

**Write your masterpiece and publish with ReadersMagnet.
Believe that you could create a masterpiece.
We believe you can.**

“The first step is you have to say that you can.” –Will Smith
Talk with one of our Publishing Consultants today!

Contact Us

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info@readersmagnet.com

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